



Fox Valley Area  
Madison Area  
Milwaukee Area  
North Central Area

Dear Valued IIDA Wisconsin Supporter:

IIDA Wisconsin is proud to offer a variety of outstanding learning and networking opportunities during 2009. In order to fund these events, we are kicking off our **Annual Sponsorship Appeal**. As your organization determines who to most effectively allocate budget dollars to market your organization in 2009, we would encourage you to consider sponsorship of IIDA Wisconsin activities. The following is an initial list of events scheduled which may be of interest to you and company for sponsorship opportunities.

#### 2009 IIDA Wisconsin Chapter Events

- **Interior Perspectives at Monona Terrace, Madison (May 20-21, 2009)**
- **Celebrate in Design Awards (May 21, 2009), in conjunction with Interior Perspectives, Madison**
- **Silent Auction (May 21), in conjunction with Celebrate in Design Awards, Madison**
- **Annual Meeting, Summer 2009**
- **Wisconsin Chapter Board Retreat, August 2009**
- **Student Chapters events**
- **City Center events in Fox Valley, Madison and Milwaukee**
- **1<sup>st</sup> Annual Golf Outing – Whispering Springs Golf Club (August 20<sup>th</sup>, 2009)**

2009 promises to be an outstanding year based on the events above. Interior Perspectives will again feature a line up of speakers who will be announced early next year. Also included are the popular Silent Auction and Design Awards Presentation, recognizing the outstanding work being done by Wisconsin interior designers.

We sincerely appreciate your past support. We look forward to your continued involvement with IIDA and the interior design profession in Wisconsin. I look forward to seeing you at our programs in 2009. Please feel free to contact me with any questions or suggestions at 414-881-9382 or [jnorkfolk@creativebusinessinteriors.com](mailto:jnorkfolk@creativebusinessinteriors.com).

Sincerely,

John Norfolk  
Director of Industry Members  
IIDA Wisconsin Chapter

#### 2008-2009 IIDA Wisconsin Chapter Board of Directors

Audrey Olson-Adams : Director -Fox Valley City Center  
Amy Bartz: Director-Associate Members  
Becky Brown: Director-Student Members  
Mary Chapman: Director-Madison City Center  
Jennifer Everhart : VP -City Centers  
Sarah Jenne: VP-Communications  
John Norfolk : Director -Industry Members

Koreen Pelot : President  
Tracy Pugh: Director-Milwaukee City Center  
Laura Quinn: President elect 2009-2010  
JoAnn Rife: VP-Professional Development  
Teri Wilson-Ruggles: VP-Gov't & Regulatory Affairs  
Ashley Phelps Wagner: VP-Membership

## 2009 SPONSOR LEVELS AND BENEFITS

### Platinum Level Annual Sponsor - \$1,500.00

- Permanent company name/logo listed in IIDA Wisconsin Chapter's website homepage for 2009, including a link to your company website.
- Three 2009 event sponsorship opportunities.
- Free admission for two to an Interior Perspectives speaker event, May 20-21, 2009.
- Free admission for two to Celebrate in Design Awards event, May 21, 2009.
- Four passes for free admission to a 2009 City Center event.
- Two quarter page company profiles featured in the IIDA WI chapter quarterly newsletter.
- Your company name will be listed as an annual Platinum level sponsor at all 2009 events and in each quarterly newsletter.

### Gold Level Annual Sponsor - \$1,000.00

- Three 2009 event sponsorship opportunities.
- Free admission for two to an Interior Perspectives speaker event, May 20-21, 2009.
- Free admission for two to Celebrate in Design Awards, May 21, 2009.
- Four passes for free admission to a 2009 City Center event.
- Two quarter page company profiles featured in the IIDA WI chapter quarterly newsletter.
- Your company name will be listed as an annual Gold level sponsor at all 2009 events and in each quarterly newsletter.

### Silver Level Annual Sponsor - \$500.00

- Two 2009 event sponsorship opportunities.
- Free admission for one person to Celebrate in Design Awards, May 21, 2009.
- Three passes for free admission to a 2009 City Center event.
- One quarter page company profile featured in a quarterly newsletter.
- Your company name will be listed as an annual Silver level sponsor at all 2009 events and in each quarterly newsletter.

### Bronze Level Annual Sponsor - \$250.00

- Two passes for free admission to a 2009 City Center event.
- One eighth page company profile featured in a quarterly newsletter.
- Your company name will be listed as an annual Bronze level sponsor at all 2009 events and in each quarterly newsletter.

### Please select your 2009 Annual Event Sponsorship Opportunity

Platinum Level – choose three options

Gold Level – choose three options

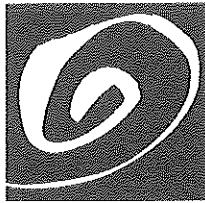
Silver Level – choose two options

- \_\_\_\_\_ Interior Perspective Event, May 20 & 21, 2009
- \_\_\_\_\_ Celebrate In Design Awards Event, May 21, 2009
- \_\_\_\_\_ Fox Valley/Green Bay City Center Event
- \_\_\_\_\_ Madison City Center Event
- \_\_\_\_\_ Milwaukee City Center Event
- \_\_\_\_\_ Student Chapter Event
- \_\_\_\_\_ Annual Board Retreat Meeting
- \_\_\_\_\_ 1<sup>st</sup> Annual Golf Outing, August 20<sup>th</sup>, 2009

Additional marketing opportunities:

Interest in hosting a City Center or CEU program/event \_\_\_\_\_

Speaker Contributor: Name \_\_\_\_\_



**I I D A**  
INTERNATIONAL  
INTERIOR DESIGN  
ASSOCIATION  
WISCONSIN CHAPTER

## 2009 Chapter Sponsor Commitment Form

Please provide the following information:

Company \_\_\_\_\_  
Main contact person \_\_\_\_\_  
Title \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
Phone: \_\_\_\_\_ Fax \_\_\_\_\_  
Email address: \_\_\_\_\_

Please indicate below how you wish to support the IIDA WI Chapter

### 2009 Annual Chapter Sponsor Levels

Platinum \$1,500.00  Gold \$1,000.00  Silver \$500.00  Bronze \$250.00

Please make check payable to IIDA Wisconsin  
or charge my credit card

Visa  MC  AMEX

Amount charged: \_\_\_\_\_  
Name on card: \_\_\_\_\_  
Card number: \_\_\_\_\_  
Expiration: \_\_\_\_\_  
Signature: \_\_\_\_\_  
Special notes: \_\_\_\_\_

### Please mail or email this form to:

John Norfolk, Director – Industry Members  
Creative Business Interiors, Inc.  
11217 West Becher Street  
Milwaukee, WI 53227  
jnorfolk@creativebusinessinteriors.com

If you have any questions, please contact John Norfolk at 414-881-9382.

**Thank you for your support!**