

# 2010 CALL FOR ENTRIES

## IIDA Student Interior Design Competition – Wisconsin Chapter

Wisconsin Chapter IIDA invites your participation in the 2010 Celebrate in Design Awards – Student Competition. Celebrate in Design will be held Thursday, April 29, 2010, in Madison, as part of 2010 Interior Perspectives in conjunction with the AIA Wisconsin Convention.

Honoring outstanding design in the following categories: Residential, Hospitality/Retail, and Corporate.

### SCHOLARSHIPS TO BE AWARDED

Best of Competition: \$1,575.00

First Place: \$1,000.00

Award of Excellence: \$575.00



2009 Best of Competition Winner - Petersen Consulting by Chelsea Karrels from University of Wisconsin – Madison

### PURPOSE

To recognize and reward outstanding interior design, and to encourage new ideas in the design of interior elements and spaces

### ENTRY REQUIREMENTS

This program is open to any IIDA student member. Non- IIDA student members can submit this year by joining IIDA through the on-line application process found at [www.iida.org](http://www.iida.org) and clicking on the membership tab.

There is no limit on the number of design submissions. Each project may only be submitted in one category. Projects that have received publicity or non-IIDA awards are eligible.

### JUDGING CRITERIA

Submissions will be judged for the appropriateness of the design solution and the successful integration of the elements of design. Winners are determined by a jury of design professionals. A first place award and an award of excellence will be given in each category, given the projects meet all criteria and the jury feels they are of appropriate design caliber for an award.

### EVALUATION CRITERIA

- Use, creation and integration of design elements
- Unique use of materials, colors, lighting and furnishings
- Project statement clarity and alignment to design solution as described.

### AWARDS

Winners of the competition will be announced in advance and presented at IIDA Wisconsin's Celebrate in Design event on Thursday, April 29, 2010. Two awards will be given in each category; \$1000.00 for First Place and \$575.00 for Award of Excellence. One best of Competition award will also be given; this student will be awarded a \$1575.00 scholarship. The winning projects will also be published in the IIDA Wisconsin Chapter Newsletter. By making a submission, each entrant certifies that permission has been obtained from the photographer(s) to publish the photographs and images submitted.

# 2010 CALL FOR ENTRIES

## IIDA STUDENT INTERIOR DESIGN COMPETITION

### ENTRY FORM (all information required)

Contact Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_

State, Zip Country \_\_\_\_\_

Telephone No. \_\_\_\_\_

Fax No. \_\_\_\_\_

Email Address \_\_\_\_\_

Please send me the following number of kit(S): \_\_\_\_\_  
(one kit per project)

IIDA Member No. \_\_\_\_\_

Enclosed is my check, payable to IIDA Wisconsin,  
for \$ \_\_\_\_\_.

### ENTRY REQUIREMENTS

Each submission should contain the following information:  
PART ONE: Confidential Entry Information Form  
(provided)

PART TWO: One-page Design Summary (include project  
objective, concepts, and reason for the design solution).

PART THREE: Power Point presentation.

Submittals should include as many of the following items  
to best portray the design: floor plans, elevations,  
finishes, furniture selections, and renderings of the space.  
Additional information may be submitted if necessary.

\*Submission Requirements will be sent after the return of  
your completed entry form. This will outline the specific  
requirements, formats and drop off location.

### DEADLINES

Design competition entry form due no later than Monday,  
February 22, 2010.

To request submission requirements, please complete the  
entry form and return to:

IIDA – Wisconsin Chapter  
Attn: Kristie Farahbakhsh  
8345 N. Cedarburg Road  
Brown Deer, WI 53209  
414-218-3922

Submit completed entries no later than Monday March 22,  
2010. Drop off location of completed entries will be  
indicated in submission requirements.

### INFORMATION/QUESTIONS:

Kristie Farahbakhsh  
(E) kkfarah@yahoo.com  
(P) 414-218-3922



All scholarship money is awarded from  
the Susan Wohlitz Memorial Fund.

“The mission and purpose of the Susan  
Wohlitz Memorial Fund will be to fund  
and support activities directly related  
to the advancement of students  
pursuing degrees in interior design in  
the state of Wisconsin.”

