



Fox Valley Area

Madison Area

Milwaukee Area

North Central Area

December 10, 2009

Dear Valued IIDA Wisconsin Supporter:

IIDA Wisconsin is proud to offer a variety of outstanding learning and networking opportunities in 2010. In order to fund these events, we are kicking off our **Annual Sponsorship Appeal**. As your organization determines who to most effectively allocate budget dollars to market your organization in 2010, we would encourage you to consider annual sponsorship of IIDA Wisconsin. The following is an initial list of events scheduled which may be of interest to you and company for sponsorship opportunities.

#### 2010 IIDA Wisconsin Chapter Events

- **The Great Bag Bash - Susan Wohltz Memorial Fundraiser Event (February 25, 2010)**
- **Interior Perspectives at Monona Terrace, Madison (April 28, 29, 2010)**
- **Celebrate in Design Awards (April 29, 2010), in conjunction with Interior Perspectives**
- **On Par with IIDA WI Golf Outing (August 19, 2010)**
- **Annual Meeting, Summer 2010**
- **Wisconsin Chapter Board Retreat, August 2010**
- **Student Chapters events**
- **City Center events in Fox Valley, Madison and Milwaukee**

2010 promises to be an outstanding year based on the events above. Interior Perspectives will again feature a line up of speakers who will be announced early next year. Also included are the popular Silent Auction and Design Awards Presentation, recognizing the outstanding work being done by Wisconsin interior designers. In addition, the other events listed continue to gain in popularity, beginning with the Great Bag Bash – Susan Wohltz Memorial Fundraiser and with the recent addition of the On Par with IIDA WI golf outing in Fond du Lac.

We sincerely appreciate your past support. We look forward to your continued involvement with IIDA and the interior design profession in Wisconsin. I look forward to seeing you at our programs and events in 2010. Please feel free to contact me with any questions or suggestions at 414-881-9382 or [jnorfolk@creativebusinessinteriors.com](mailto:jnorfolk@creativebusinessinteriors.com).

Sincerely,

John Norfolk, Affiliate IIDA  
Director of Industry Members  
IIDA Wisconsin Chapter

#### 2009-2010 IIDA Wisconsin Chapter Board of Directors

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Katie Carlson: Director – Milwaukee City Center  
Kristine Farahbakhsh: Director – Student Members  
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